

Unity through Melody

VM RADIO IS AN INDEPENDENT CULTURAL COLLECTIVE FORMED BY LOVERS OF ELECTRONIC MUSIC WITH THE MISSION TO MAKE YOUR DAY JUST A TINY BIT BETTER. WE AIM TO DO THAT BY BRINGING YOU FRESH RADIO SHOWS AND SPECIALS, ORGANIZING INTIMATE EVENTS, AND CONNECTING LOCAL UPRISING TALENT.

REGARDLESS OF GENRE, WE STRIVE TO PLAY MUSIC THAT STIRS EMOTION AND THAT SERVES AS THE SOUNDTRACK TO YOUR PAST MEMORIES WHILST FORMING FUTURE FLASHBACKS.

TEAM



Remko de Bruin Collective Manager

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Jeroen van Rijsselt (Online) Events and Sales

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PARTNER



Undging AV Artist

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ARTISTS



Remko de Bruin a.k.a. Braketrack

AFRO HOUSE | INDIE DANCE | MELODIC HOUSE

Collective Manager Braketrack enlightens you with some true melodic bangers. Getting inspired by many different sources, he always puts together a multidimensional entirety.



Pieter Brinkman a.k.a. Brinkie

latest alternative dance tracks.

Full bio

AFRO HOUSE | INDIE DANCE | NUDISCO

Introducing BRINKIE, the ideal son-in-law. Always

record boxes, he leaves any floor elated with all the

managing to find the hottest tunes in the depths of the



Jeroen van Rijsselt a.k.a. Charles Mingles



AFRO HOUSE | MELODIC HOUSE & TECHNO

With a lustrous sound combining Afro House, Indie Dance and Melodic Techno, Charles keeps holding on to you without loosing you for a second.

Full bio

ARTISTS



Daan van Ingen a.k.a. Daan Autobahn

MELODIC TECHNO

Daan Autobahn is a rising force within the realm of Melodic Techno, crafting his sonic journey inspired by key figures such as Tale Of Us, Colyn, EarthLife, and Ae:ther.



Michiel Switzer a.k.a. Switcher

(CHICAGO / TECH) HOUSE | NU DISCO

Inspired by the amazing sounds of Honey Dijon, Switcher smoothly keeps you moving to Jackin House, Nu Disco, Tech House, and Deep House. All with one common thread: groove <u>Full bio</u>



Joshua Schouten a.k.a. Gavino Paglianti



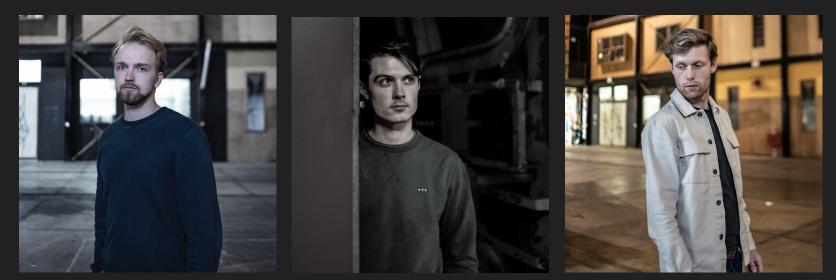
AFRO HOUSE | MELODIC HOUSE

In the niche realm of Afro, Deep, Melodic and soulful House, Gavino is a true luminary, drawing inspiration from artists like Armonica, Emanuel Satie, Ivory & Super Flu.

<u>Full bio</u>

PRESS KIT Full bio

ARTISTS



With an unwavering love for electronic beats spanning

across genres like house, techno, trance, and ambient,

Younes has emerged as a dedicated purveyor of

Hessel van Dijk a.k.a. Hossle Audio

HOUSE | NUDISCO | INDIE DANCE

With House music as the common thread, Hossle Audio weaves a vibrant tapestry of sounds that spans across Disco, Boogie, Zouk, Nu Disco, Indie Dance, and even Hard House during late hours.



Full bio

MELODIC TECHNO

captivating sounds.



Simon van Nieuwpoort a.k.a. Sjemmon



HOUSE | NUDISCO

Sjemmon, our Utrecht-based dynamo. While House, Tech House, and Minimal form the core of his repertoire, he is equally at ease weaving Nu Disco, Indie Dance, and even Melodic House into his sets.

<u>Full bio</u>

ORGANIZED EVENTS

Club Atelier, Amsterdam

11-03-2022: 't Kofschip (Lila room) 21-01-2023: Club Night w/ Sandrien (we hosted the Lila room) 02-06-2023: Club Night w/ David Vunk (we hosted the Lila room) 01-12-2023: Club Night w/ Tonco & Cliff de Zoete (Main room)

Toekomstmuziek, Amsterdam 01-09-2023: VM Radio x Libertas Music

De VerbroederIJ, Amsterdam 10-08-2024: VM Open





't KOFSCHIP @ CLUB ATELIER (11-03-2022)



On Friday the 11th of March '22 we threw our first official event, "t Kofschip' in Club Atelier in Amsterdam.

The event SOLD OUT (225 tickets) and was reselling on TicketSwap.



't Kofschip is our flagship event in which we combine all of our members' talents to create an immersive intimate night. Together with our AV artist we aim to find the sweet spot between sound, light and site.

We aim to organize a yearly fall and spring edition.



All performed sets of this event are recorded and can be listened on Soundcloud



VM RADIO X CLUB ATELIER (21-01-2023)

On the 21st of January we returned to Club Atelier Amsterdam for our second takeover of the Lila room. This edition turned out to be even bigger, better and louder than the first one back in March '22. SATURDAY 21.01 COMRADE WINSTON DENIRO ELISA BATTI SANDRIEN 2ND STAGE HOSTED BY VM RADIO BRAKETRACK B2B CHARLES MINGLES BRINKIE B2B GAVINO PAGLIANTI HOSSLE AUDIO SJEMMON

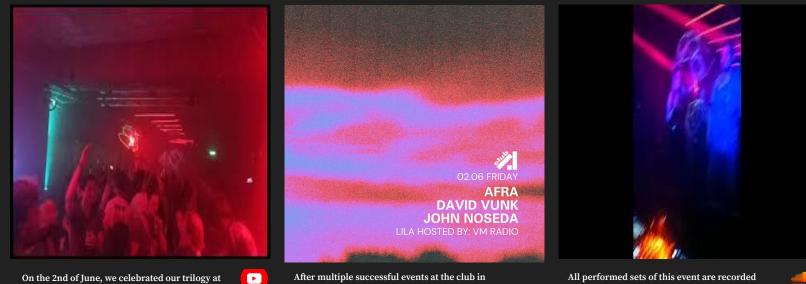
THE INGEN BROTHERS

Alongside renowned Techno artists in the main room, we blew up the Lila room with a steamy night filled with Melodic Dance music. All performed sets of this event are recorded and can be listened on Soundcloud



ESS KIT

VM RADIO X CLUB ATELIER (02-06-2023)



On the 2nd of June, we celebrated our trilogy at Club Atelier, by hosting their intimate Lila room for the 3rd time.

After multiple successful events at the club in Amsterdam, we can now proudly say that we have a residency at Club Atelier and will be hosting their main room on December 1st.

All performed sets of this event are recorded and can be listened on Soundcloud



VM RADIO X LIBERTAS MUSIC (01-09-2023)



On September 1st, we experienced another explosion of energy and euphoria.

For this edition, we teamed up with Libertas Music, a pioneering group that shares our passion for authentic melodic dance music. Combining the best of both worlds, we curated a stellar lineup featuring seasoned and talented artists, ensuring a night filled with unforgettable melodies.



To change the concept a bit, we decided to host this event at Toekomstmuziek Amsterdam. This raw, yet intimate venue in Amsterdam-west turned out to be the perfect location to keep our ride going.

All performed sets of this event are recorded and can be listened on Soundcloud



VM RADIO X CLUB ATELIER (01-12-2023)



Last December 1st, it was time for our debute in the main room of Club Atelier.

We opened the night with 4 of our finest DJs, after which we programmed 2 Dutch heavy hitters in the Melodic House & Techno scene: Tonco & Cliff de Zoete. It was a night of pure melodic magic and a great way to expand our growing community and network within the Dutch Melodic House & Techno scene. All performed sets of this event are recorded and can be listened on Soundcloud



VM OPEN (10-08-2024)



After hosting many successful club events, we decided to step out of the dark and organise our first daytime event in the open air. The mini-festival, held at a beautiful city beach in Amsterdam-Noord, sold out with 200 tickets.



It was an amazing day with an outdoor stage, a variety of creative side programmes, and performances by 10 DJs.



All performed sets of this event are recorded and can be listened on Soundcloud



RADHO

GIGS OUT OF THE ORDINARY



BIRDCAGE RADIO UTRECHT

We locked up five of our beloved residents in Utrecht's notorious birdcage. For this takeover, we digged deep to unearth some off the hook tunes.



JOHO! LAND BEACH FESTIVAL



Played the opening set at the beach stage of JOHO! LAND. Sun, beers and only good vibes.



METAVERSE RAVE

In combination with The Fabricant and RLTY we organised a Metaverse rave in the Decentraland game.

VM RADIO - SHOWS & SPECIALS

By posting weekly one-hour long Radio Shows our artists and invited guest artists have the freedom to highlight their different musical styles while not being restricted by factors such as setting, and connecting them to a wider audience.

Next to that, we deliver special mixes once in a while. These mixes are always based around a certain theme, or can be focussed on a particular niche.

To get a taste of all that, check out some of our 100+ Radio Shows or omnifarious Specials



Radio Shows

Radio Specials











HOW IT ALL STARTED

Born in the studio's of Villa Mokum (VM), a student accommodation in Amsterdam East, a group of music enthusiasts found each other. It wasn't long before we started throwing parties in our building, where we shared our love of electronic music with our neighbors and friends.

As our reputation grew, we realized that the 'Villa' wasn't big enough to accommodate our ambitious vision. So, we started throwing parties in clubs and other venues, where we could share our love of music without fear of disturbing our neighbors or attracting unwanted attention from the police.

And so, VM Radio was born. We started a weekly Radio Show, playing at several gigs around the city, and organizing our own intimate events.

Through dedication and hard work, we became known for our warming melodies, welcoming atmosphere, and community spirit. We are more than just a collective of music enthusiasts – we are a movement that's all about celebrating the power of music to bring people together and create positive change in the world.

Today, we continue to be a driving force in the electronic music community, bringing people together from all walks of life to share their love of music, to connect with local uprising talent, and to make each day a tiny bit better. We've come a long way from our humble beginnings in Villa Mokum, but our passion for music and our commitment to community has never wavered.

So whether you're a music lover looking to discover new sounds, a DJ searching for your next gig, or someone who just wants to connect with like-minded individuals, VM Radio is here for you.



ASSETS & DOWNLOADS

Colours:

- Red: #c93830
- White: #ffffff

Font:

- Joanna MT (main font)
- Source Serif Pro (fallback font)

Pay-off:

Unity through Melody

Logo & high-res photos:

VM Radio - Assets & Downloads

Brand voice:

The brand voice is informal and conversational, emphasizing enthusiasm, passion, community, and inclusivity in electronic music culture through vivid descriptions, genre blending, personalization, and promotion.

PRESS KIT

LET'S UNITE









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