

**Unity through Melody** 

VM RADIO IS AN INDEPENDENT CULTURAL COLLECTIVE FORMED BY LOVERS OF ELECTRONIC MUSIC WITH THE MISSION TO MAKE YOUR DAY JUST A TINY BIT BETTER. WE AIM TO DO THAT BY BRINGING YOU FRESH RADIO SHOWS AND SPECIALS, ORGANIZING INTIMATE EVENTS, AND CONNECTING LOCAL UPRISING TALENT.

REGARDLESS OF GENRE, WE STRIVE TO PLAY MUSIC THAT STIRS EMOTION AND THAT SERVES AS THE SOUNDTRACK TO YOUR PAST MEMORIES WHILST FORMING FUTURE FLASHBACKS.

# **TEAM**



Remko de Bruin Collective Manager

hello@vm-radio.nl 06-81207740



Jeroen van Rijsselt (Online) Events and Sales

jeroen\_van\_rijsselt@live.nl 06-48007086



Pieter Brinkman Finance

invoices@vm-radio.nl 06-57932508

### **PARTNER**



Undging AV Artist

info@undging.com Instagram



### **ARTISTS**



Remko de Bruin a.k.a. Braketrack



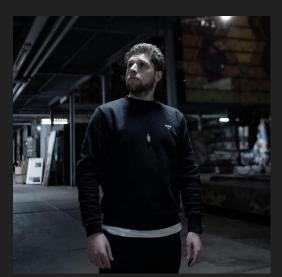
Collective Manager Braketrack enlightens you with some true melodic bangers. Getting inspired by many different sources, he always puts together a multidimensional entirety.



Pieter Brinkman a.k.a. Brinkie

#### AFRO HOUSE | INDIE DANCE | NUDISCO

Introducing BRINKIE, the ideal son-in-law. Always managing to find the hottest tunes in the depths of the record boxes, he leaves any floor elated with all the latest alternative dance tracks.



Jeroen van Rijsselt a.k.a. Charles Mingles

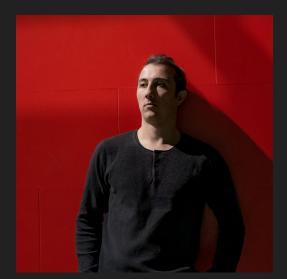


#### AFRO HOUSE | MELODIC HOUSE & TECHNO

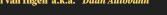
With a lustrous sound combining Afro House, Indie Dance and Melodic Techno, Charles keeps holding on to you without loosing you for a second.

PRESS KIT Full bio Full bio © AMSTERDAM, 2024

### **ARTISTS**



Daan van Ingen a.k.a. Daan Autobahn



#### MELODIC TECHNO

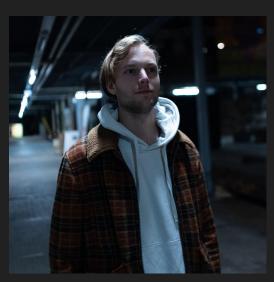
Daan Autobahn is a rising force within the realm of Melodic Techno, crafting his sonic journey inspired by key figures such as Tale Of Us, Colyn, EarthLife, and Ae:ther.



Michiel Switzer a.k.a. Switcher

### (CHICAGO / TECH) HOUSE $\mid$ NU DISCO

Inspired by the amazing sounds of Honey Dijon, Switcher smoothly keeps you moving to Jackin House, Nu Disco, Tech House, and Deep House. All with one common thread: groove Full bio



Joshua Schouten a.k.a. Gavino Paglianti



#### AFRO HOUSE | MELODIC HOUSE

In the niche realm of Afro, Deep, Melodic and soulful House, Gavino is a true luminary, drawing inspiration from artists like Armonica, Emanuel Satie, Ivory & Super Flu.

Full bio

© AMSTERDAM, 2024

### **ARTISTS**







With House music as the common thread, Hossle Audio weaves a vibrant tapestry of sounds that spans across Disco, Boogie, Zouk, Nu Disco, Indie Dance, and even Hard House during late hours.



Jannes van Ingen a.k.a. Younes

#### MELODIC TECHNO

With an unwavering love for electronic beats spanning across genres like house, techno, trance, and ambient, Younes has emerged as a dedicated purveyor of captivating sounds.





Simon van Nieuwpoort a.k.a. Sjemmon

#### HOUSE | NUDISCO

Sjemmon, our Utrecht-based dynamo. While House, Tech House, and Minimal form the core of his repertoire, he is equally at ease weaving Nu Disco, Indie Dance, and even Melodic House into his sets.

Full bio © AMSTERDAM, 2024

### **ORGANIZED EVENTS**

### **Club Atelier, Amsterdam**

11-03-2022: 't Kofschip (Lila room)

21-01-2023: Club Night w/ Sandrien (we hosted

the Lila room)

02-06-2023: Club Night w/ David Vunk (we

hosted the Lila room)

01-12-2023: Club Night w/ Tonco & Cliff de

Zoete (Main room)

### Toekomstmuziek, Amsterdam

01-09-2023: VM Radio x Libertas Music

### De VerbroederIJ, Amsterdam

10-08-2024: VM Open



# 't KOFSCHIP @ CLUB ATELIER (11-03-2022)



On Friday the 11th of March '22 we threw our first official event, "t Kofschip' in Club Atelier in Amsterdam.

The event SOLD OUT (225 tickets) and was reselling on TicketSwap.



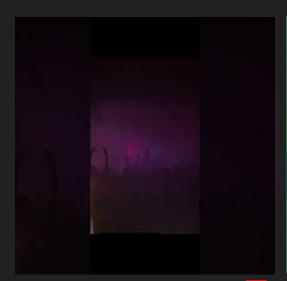
In this first event, we set the bar for all upcoming events, in which we combine all of our members' talents to create an immersive intimate night. Together with our AV artist we aim to find the sweet spot between sound, light and site.



All performed sets of this event are recorded and can be listened on Soundcloud



# VM RADIO X CLUB ATELIER (21-01-2023)



On the 21st of January '23 we returned to Club
Atelier Amsterdam for our second takeover of the Lila
room. This edition turned out to be even bigger, better
and louder than the first one back in March '22.

COMRADE WINSTON
DENIRO
ELISA BATTI
SANDRIEN
2ND STAGE HOSTED BY
VM RADIO
BRAKETRACK B2B CHARLES MINGLES
BRINKIE B2B GAVINO PAGLIANTI
HOSSLE AUDIO
SJEMMON
THE INGEN BROTHERS

Alongside renowned Techno artists in the main room, we blew up the Lila room with a steamy night filled with Melodic Dance music.



All performed sets of this event are recorded and can be listened on Soundcloud



# VM RADIO X CLUB ATELIER (02-06-2023)



On the 2nd of June, we celebrated our trilogy at Club Atelier, by hosting their intimate Lila room for the 3rd time.



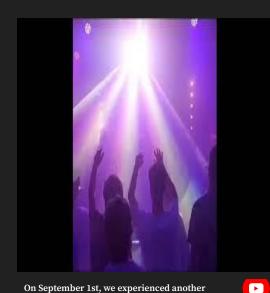
After hosting multiple successful events at the club in Amsterdam, we were proud to call Club Atelier our residency—until it unfortunately had to close its doors due to financial issues.



All performed sets of this event are recorded and can be listened on Soundcloud



# VM RADIO X LIBERTAS MUSIC (01-09-2023)



On September 1st, we experienced another explosion of energy and euphoria.

For this edition, we teamed up with Libertas Music, a pioneering group that shares our passion for authentic melodic dance music. Combining the best of both worlds, we curated a stellar lineup featuring seasoned and talented artists, ensuring a night filled with unforgettable melodies.



To change the concept, we decided to host this event at Toekomstmuziek Amsterdam. This raw, yet intimate venue in Amsterdam-west turned out to be the perfect location to keep our ride going.



All performed sets of this event are recorded and can be listened on Soundcloud





# VM RADIO X CLUB ATELIER (01-12-2023)

**P** 



December 1st '23, it was time for our debute in the main room of Club Atelier.

We opened the night with 4 of our finest DJs, after which we programmed 2 Dutch heavy hitters in the Melodic House & Techno scene: Tonco & Cliff de Zoete.



It was a night of pure melodic magic and a great way to expand our growing community and network within the <u>Dutch Melodic</u> House & Techno scene.



All performed sets of this event are recorded and can be listened on Soundcloud



# VM OPEN (10-08-2024)







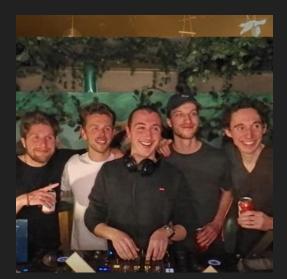
It was an amazing day with an outdoor stage, a variety of creative side programmes, and performances by 10 DJs.



All performed sets of this event are recorded and can be listened on Soundcloud



# **GIGS OUT OF THE ORDINARY**



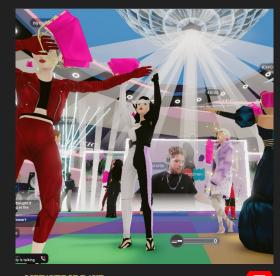
BIRDCAGE RADIO UTRECHT

We locked up five of our beloved residents in Utrecht's notorious birdcage. For this takeover, we digged deep to unearth some off the hook tunes.



JOHO! LAND BEACH FESTIVAL

Played the opening set at the beach stage of JOHO! LAND. Sun, beers and only good vibes.



#### METAVERSE RAVE

In combination with The Fabricant and RLTY we organised a Metaverse rave in the Decentraland game.

### **VM RADIO - SHOWS & SPECIALS**

By posting weekly one-hour long Radio Shows our artists and invited guest artists have the freedom to highlight their different musical styles while not being restricted by factors such as setting, and connecting them to a wider audience.

Next to that, we deliver special mixes once in a while. These mixes are always based around a certain theme, or can be focussed on a particular niche.

To get a taste of all that, check out some of our 100+ Radio Shows or omnifarious Specials



Radio Shows



**Radio Specials** 











### **HOW IT ALL STARTED**

Born in the studio's of Villa Mokum (VM), a student accommodation in Amsterdam East, a group of music enthusiasts found each other. It wasn't long before we started throwing parties in our building, where we shared our love of electronic music with our neighbors and friends.

As our reputation grew, we realized that the 'Villa' wasn't big enough to accommodate our ambitious vision. So, we started throwing parties in clubs and other venues, where we could share our love of music without fear of disturbing our neighbors or attracting unwanted attention from the police.

And so, VM Radio was born. We started a weekly Radio Show, playing at several gigs around the city, and organizing our own intimate events.

Through dedication and hard work, we became known for our warming melodies, welcoming atmosphere, and community spirit. We are more than just a collective of music enthusiasts – we are a movement that's all about celebrating the power of music to bring people together and create positive change in the world.

Today, we continue to be a driving force in the electronic music community, bringing people together from all walks of life to share their love of music, to connect with local uprising talent, and to make each day a tiny bit better. We've come a long way from our humble beginnings in Villa Mokum, but our passion for music and our commitment to community has never wavered.

So whether you're a music lover looking to discover new sounds, a DJ searching for your next gig, or someone who just wants to connect with like-minded individuals, VM Radio is here for you.



### **ASSETS & DOWNLOADS**

### **Colours:**

• Red: #c93830

• White: #ffffff

#### Font:

- Joanna MT (main font)
- Source Serif Pro (fallback font)

### Pay-off:

Unity through Melody

**Logo & high-res photos:** 

VM Radio - Assets & Downloads

### **Brand voice:**

The brand voice is informal and conversational, emphasizing enthusiasm, passion, community, and inclusivity in electronic music culture through vivid descriptions, genre blending, personalization, and promotion.

# **LET'S UNITE**



vm-radio.nl/



VM Radio



/vmradio



VM-Radio



/vm\_radio



**VM Radio** 



/vm.radio.amsterdam



VM Radio

